

# 2020 Editorial Calendar

| MONTH     | TOPIC                                   | OVERVIEW   | INDUSTRY FOCUS                        |
|-----------|---|--|---------------------------------------|
| January   | Real-time analytics trends              | Trend analysis and roundup articles about state of real-time analytics and what to expect in the year ahead  | Finance                               |
| February  | Artificial intelligence                 | Articles that explore AI benefits, how businesses are adopting AI, and issues to consider when using AI.   | Manufacturing and Industry 4.0        |
| March     | DataOps                                 | Articles about all aspects of data operations including data pipelines, as well as technologies for data ingestion, prep, analysis, and management.  | Energy and Utilities                  |
| April     | IoT and applications                    | Articles covering the broad range of applications for IoT devices and the challenges analyzing IoT data in real-time.  | Retail and eCommerce                  |
| May       | Infrastructure for real-time analytics  | Articles that cover real-time analytics infrastructure issues including where to host applications (cloud, on-premises, edge). Articles also will cover infrastructure architectures as well as strategies and technologies including cloud-native, Kubernetes, containers, Kafka, and more. | Hospitality                           |
| June      | Real-time analytics use cases           | Articles that focus on real-time applications with appeal to a broad range of industries. Such applications include customer engagement management, predictive maintenance, and more.  | Government                            |
| July      | From the labs                           | Articles that look into research about AI algorithms, quantum computing, and other scientific developments that will impact real-time analytics in the years to come.  | Healthcare                            |
| August    | Digital twins                           | Articles will explore the adoption of digital twins in different industries and the potential benefits they can deliver.   | Aerospace and Aviation                |
| September | Data management for real-time analytics | Articles will address how companies access, ingest, store, and stage data for real-time analytics applications.  | Transportation and Supply Chain       |
| October   | Robotic process automation              | Articles will look at the state of robotic process automation, explore use cases, and discuss technologies that make such automation possible.   | Agriculture and Food                  |
| November  | Event-driven architectures              | Articles will examine how event-driven architectures are different, the benefits they provide, when to use them, and challenges implementing them.   | Communications (Telco, ISP, wireless) |
| December  | Real-time analytics year in review      | Summary articles that take a look back at real-time analytics milestones, achievements, and set backs for the year.  | Science and Academic Research         |

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