**The DOs**

**DO:** Design Event-Driven Systems
- Design an event-driven architecture that is independent of the server where it is deployed.

**DO:** Build With Agility In Mind
- Build applications faster using web-scale tools and techniques that integrate well with existing data and infrastructure.

**DO:** Plan Strategically, Deploy Technically
- Leverage the power of artificial intelligence as a digital twin system that evolves over time, ensuring that it is always at the forefront of new technologies and business potential.

**DO:** Bring Computing Close to the Source
- Architecure, data library with high performance of artificial intelligence to reduce latency and make computing as close to the source as possible.

**THE DON'Ts**

**DON'T:** Start with Big Data Thinking
- Instead, analyze and act on out-of-the-box intelligence from within the database for big data analytics.

**DON'T:** Prototype With One Set of Tools and Build With Another
- Instead, use one integrated IDE to today's complexity and maintain the same toolset throughout the process.

**DON'T:** Reinvent the Wheel
- Instead, leverage the capabilities of existing tools and libraries to avoid reinventing the wheel when developing new applications.

**DON'T:** Deploy and Call it a Day
- Instead, go beyond initial deployment and continuously enhance the application with new features and capabilities.